

ERIN CASSADY-DORION

erinforriskayuna.com

Highly motivated, strategic-thinking professional with progressive experience in building relationships and cultivating partnerships. Proven abilities in business operations management, strategic planning, and opportunity management. An intuitive and creative thinker who finds innovative ways to elevate organizational performance with exceptional leadership, planning, and process creation abilities. Characterized throughout career for personal tenacity, independent work habits, and a direct communication style that inspires people to act decisively towards a common goal.

EDUCATION

DOCTORAL CANDIDATE, EDUCATION POLICY & LEADERSHIP

Ph.D., Dissertation Topic: Entrepreneurship Education in NYS High Schools
State University of New York at Albany

M.S. EDUCATION POLICY & LEADERSHIP

K-12 Concentration
State University of New York at Albany

C.A.S. SCHOOL DISTRICT BUSINESS LEADERSHIP

Certificate of Advanced Study, NYS Certified School District Business (SDBL)
State University of New York at Albany

GRADUATE COURSEWORK PUBLIC ADMINISTRATION & POLICY

Public Service Financial Management
Rockefeller College, State University of New York at Albany

M.B.A.

Management and Marketing Concentration
The College of Saint Rose

B. S. BUSINESS ADMINISTRATION

Management Concentration
The College of Saint Rose

PUBLIC SERVICE & CONSULTING EXPERIENCE

TOWN OF NISKAYUNA

Town Supervisor | 2024-2025
Confidential Secretary to the Town Supervisor | 2025

QUESTAR III BOCES

School Financial Services Specialist | 2007-2013

JEFFERSON SOLUTIONS

Other Post Employment Benefits Analyst | 2013 - 2016

**SALES
EXPERIENCE**

HATS & LADDERS

Director of Sales | 2023

Tech startup providing comprehensive youth career exploration content

LEARNING A-Z

Field Account Executive | 2021-2022

Key account creation and development for international education
technology literacy curriculum company

EDMENTUM

New York State Partnership Manager | 2020-2021

Business Development Manager | 2016-2018

Key account creation and development for international education
technology literacy curriculum company

RAPTOR TECHNOLOGIES

Northeast Region Sales Manager | 2018-2020

Visitor and Emergency Management software for schools, hospitals, and
other public buildings

**TEACHING
EXPERIENCE**

THE COLLEGE OF SAINT ROSE

Visiting Professor of Marketing & Management | 2014-2016

Adjunct Professor | 2010-2014

VOLUNTEER

NISKAYUNA COMMUNITY ACTIONS PROGRAM

Niska-Day Parade Co-Chair | 2020-current

Niska-Day Parade Volunteer | 1993 - current

TOWN OF NISKAYUNA COMPREHENSIVE PLAN

Committee Member | 2023-2025

NISKAYUNA CENTRAL SCHOOL DISTRICT

Instructional Program Advisory Council | 2016-2018

Birchwood Elementary PTO Co-President | 2016-2018

Birchwood Elementary Afterschool Enrichment Coordinator | 2015-2016